



# Community Involvement



## Hunters Point Naval Shipyard Community Involvement Update

Hunters Point Naval Shipyard  
BCT Meeting  
October 24, 2013



# Community Involvement



## WHAT WILL WE TALK ABOUT TODAY?

- October Achievements
- November Goals & Objectives
- Draft Community Involvement Plan



# Community Involvement



## OCTOBER ACHIEVEMENTS

- **Outreach**
  - Visitation Valley Bazaar (formerly Visitation Valley Festival) – Sunday, October 27<sup>th</sup>
    - » Vendor table with print materials translated into Chinese and mailing list sign-ups for attendees
    - » Cantonese speakers at table to assist with questions/answers

*(Note: Saturday, October 26th Bus Tours cancelled)*



# Community Involvement



## NOVEMBER GOALS & OBJECTIVES

- **Print Materials**
  - Quarterly Progress Update
    - » Summer/Fall Issue
- **Plan for December Community Meeting**
  - Logistics
    - » Wednesday, December 4<sup>th</sup> (pending Navy travel approval)
    - » SECC Alex Pitcher, Jr. Room
    - » 6:00 p.m. – 8:00 p.m.
  - Topic: Parcel E-2 Design
  - Outreach / Advertising
    - » Bayview Footprints & SF Examiner advertisements
    - » Email notice / Info Line update
    - » Mail meeting announcement to community organizations to post



# Community Involvement



## CIP UPDATE

- **Summary of Survey and Interview Feedback**

- Community Meetings vs. Former RAB meetings**

- 14 out of 19 respondents said that the community meetings are more productive than former RAB meetings
      - » 4 of the 7 former RAB members also said community meetings are more productive than the former RAB meetings

- Best way to Receive Information?**

- Community prefers to receive information via electronic mail
      - » Of the 90 survey participants, 81 (83%) cited email as "best" way to communicate
      - » Out of the 2,700 surveys distributed via US Mail, fliers, and email, one hard copy survey was returned.

- Printed Material – How many people see the material?**

- Majority of survey participants had seen program materials
      - » Fact Sheets (59%)
      - » Community Calendar of Events (58%)
      - » Quarterly Progress Update (55%)



# Community Involvement



## CIP UPDATE

- **Summary of Survey and Interview Feedback (cont'd)**
  - Positive Feedback on Bus Tours**
    - 48% (25 people) reported Bus Tours were first choice to receive information on cleanup activities
    - 82% (45 people) feel that learning about environmental cleanup status is most important information on tours
    - Many new community members participating in tours
    - Great support from community leaders for the bus tours
      - » Bayview Footprints
      - » Southern Waterfront Advisory Committee
      - » HPS CAC
    - Shifting format to add brief presentation before tours
      - Initial feedback positive



# Community Involvement



## CIP UPDATE

- **Proposed Changes to the CIP**
  - Hold 3 Community Meetings and 4 Bus Tours (Two bus tours per day)
    - » Use new pre-tour presentation format
  - Role of Community Involvement Manager remains in CIP yet continues to evolve
  - Other minor changes
    - » Frequency of translation to an as-needed basis
    - » No General Presentation to be developed
    - » No new website or social media pages necessary



# Community Involvement



## QUESTIONS